



**Michael Gault**

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## Cleaners Email Template

Instructions: Copy and paste into your email system. Be sure to make any edits as needed. Choose an email subject line that you like and copy/paste into the subject line.

Subject lines:

- Another way to protect your solar investment
- Limited time solar battery opportunity
- I'm only sharing this news with my VIP customers

Hi [first name],

Thank you for being a valued customer. As a homeowner who values protecting your solar investment with regular cleaning, I thought you should know about a new government-reimbursed home battery program.

I've teamed up with Mike Gault at Powr Partners to get the word out so VIP customers like you get a head start on the program before the wave of new solar customers this Spring.

Mike's company does all the work coordinating with utilities, financing, and installation (among a dozen other steps) to get you no-obligation back-up solar batteries. Imagine:

- No more blackouts
- No more costly true-up electricity bills
- Finally have an energy self-sufficient home
- Improve your home's value
- Best yet, no more electricity bills...ever!

**Call Mike Gault today at (760) 448-0026 to get started.** I will receive a referral fee so by improving your home, you help my small business as well.

Thank you,

{name}